

HANNACROIX CREEK BOOKS, INC.

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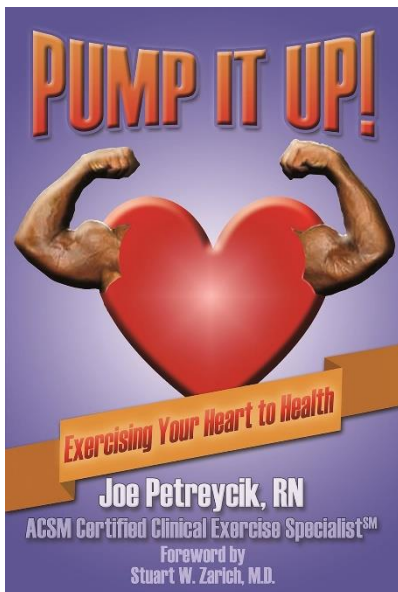
CATALOGUE #5 - AUTHOR SERVICES

Here are some of the many Author Services that Jan offers. By the way, Jan does take on many clients directly and she does some or all of the tasks required herself, but she also may be partnering with her network of excellent freelancers that she works with in the areas of cover and interior design, e-book conversion, developmental editing, copyediting, proofreading, as well as media training and publicity. (What an author needs is handled on an individual basis. You will know from the beginning what the investment is going to be as well as how the work will proceed and who will be doing it. Even if Jan has one of her freelancers doing some or all of the work on your book or proposal, Jan is involved in your project from start to completion.

Here is a list of Author Services that are available. Contact Jan directly for more information. As you will see, some of the services are coaching only. Others involve actually helping to get your book from blank page to published book (in all three formats, e-book, print, and audiobook):

Direct Help

- Taking a book from blank page through to self-publishing



Example of Author Services project which went from working manuscript through to self-publishing including e-book, print, and audiobook formats as well as publicity pitching and bookings

- If a manuscript is further along, helping to take it from working or finished draft through to self-publishing
- Manuscript evaluation
- Developmental editing
- Copyediting
- Proofreading (Jan refers this to a freelancer and oversees the project)
- Interior formatting (Jan refers this to a freelancer and oversees the project)
- E-book conversion (Jan refers this to a freelancer and oversees the project)
- Cover design (Jan may create options for you to choose from or she may refer this to a freelancer and oversees the project)
- Creating a publicity book promotion plan for a new title

- Updating nonfiction books including websites and links for *The Guerilla Publicity Handbook*, 3rd edition (2020)
- Pitching to the media ((Jan may create options for you to choose from, she may pitch herself, or she may refer this to another book publicist)
- Media training
- Ghostwriting (Book proposal and sample chapter; book Foreword; entire memoir from interviews)

Coaching is available as a single session via Zoom or, based on location, in person, and/or weekly or monthly sessions

Topics based on books by Jan of the same name:

- *How to Self-Publish Your Book* (Square One Publishers, 1999)
- *How to Promote Your Book* (Square One Publishers, 2023)
- *Foreign Rights and Wrongs* (Hannacroix Creek Books, e-book, 2018; paperback, 2023) (Everything from how to make your book more appealing internationally to how to work with your agent or publisher if they control foreign rights to get more deals, are international fair co-op participations worth it, or how to do it all yourself)
- *Effective Business and Nonfiction Writing* (Arco; Hannacroix Creek, 2010) Better writing tips

Other topics:

- *How to Write a Winning Nonfiction Book Proposal to Present to an Agent or Sell to a Publisher*
- *How to Put together a Social Media Campaign for Your Backlist title*
- *How to Put together a Book Launch Party That's Worth the Time and Effort*
- *Setting Up Library and Bookstore Speaking Engagements Remotely or In Person*
- *Time Management for Authors*
- *How to Set Up and Run a Small Press*